



# TAMAR TROTTERS

## CLUB DEVELOPMENT PLAN

### 1. CLUB MANAGEMENT

OBJECTIVE / TARGET	HOW	RESPONSIBILITY	TIMESCALE
Obtain a training venue that is large enough for all members, has sufficient parking, meeting, changing and showering facilities.	Investigate areas of land and venues as they become available. Hold regular meetings to invite involvement from all Club members.	Main Committee	End of 2012
Promote the Club within the local community	Design an effective poster and display in local shops, sports venues and other suitable public places	Press / Publicity Officer	Early 2009
Increase promotion and visibility of the Club at running events	Purchase flags, banners etc. and take to running events	Main Committee	Mid 2009

## 2. TRAINING

<b>OBJECTIVE / TARGET</b>	<b>HOW</b>	<b>RESPONSIBILITY</b>	<b>TIMESCALE</b>
Increase numbers of Group Leaders who have coaching qualifications. Target of 50% of all regular Group Leaders to have completed a coaching course.	Club to part fund coaching courses. Advertise upcoming courses within the Club	Main Committee	End of 2010
Produce a file containing maps of regular training routes	Print blank maps, ask Club members to suggest their favourite routes.	Simon Nobbs	End of 2009
Produce a file containing suggestions for training sessions	Ask Group Leaders / coaches to suggest sessions	Coaches / Group Leaders	End of 2009
Make mobile telephones available for Group Leaders. Target of 10 mobile telephones	Obtain mobile telephones, display openly within the Club, encourage Group Leaders to take one on training sessions	Main Committee	Early 2009
To continue to provide training opportunities for all abilities and all age groups	Monitor training groups to ensure that there is a group for every age group and every ability	Main Committee	On Going

### 3. COMPETITION

OBJECTIVE	HOW	RESPONSIBILITY	TIMESCALE
Increase runners taking part in local races.	Target a selection of races throughout the year to actively promote at the Club	Main Committee	By end of 2009
Continue commitment to the Magnificent 7, the Saltash Aquathlon and the Saltash Half Marathon	Appoint one committee member who is responsible for each event. All committee to support the events and seek to continuously improve them.	Main Committee	On going
Increase numbers participating in the Cornish Grand Prix series. Target of 20 runners completing the series each year.	Increase promotion of the series within the Club. Encourage Club members to attend the series final presentation to generate interest.	Club Captain	By end of 2010
Increase numbers taking part in the Westward cross-country League every year	Promote the league within the Club and encourage participation.	Main Committee	Each winter

## 4. JUNIORS

OBJECTIVE	HOW	RESPONSIBILITY	TIMESCALE
Develop varying training sessions for Tuesday night Junior Members. Write down and record the sessions. Target of 6 varying sessions.	Learn from the Junior Athletics Club. Invite ideas from Club coaches.	Juniors Captain	By end of 2009
Get all parents and others that take the Juniors group on Tuesday nights to become CRB checked. Target of 90% of all juniors leaders	Encourage each person who takes the juniors group to become CRB checked. Display list of juniors leaders together with CRB number to monitor progress	Juniors Captain	By end of 2009
Increase numbers attending the Junior Athletics Club at Saltmill. Target 40 junior athletes	Produce posters and enhance website pages to advertise the Junior Athletics Club.	Juniors Captain / Club Webmaster	Early 2009
Determine competition opportunities for juniors. Target one competition per month	Monitor forthcoming Fun Runs and juniors events and advertise within the juniors section	Juniors Captain	On going
Form links with local schools. Encourage schools to promote the Junior Athletics Club. Target children from each school in Saltash attending the Junior Athletics Club	Approach each school and form agreement	Juniors Captain	Early 2009

## 5. SOCIALS / TRIPS

<b>OBJECTIVE</b>	<b>HOW</b>	<b>RESPONSIBILITY</b>	<b>TIMESCALE</b>
Organise one Club trip per year to a large race out of our area	Identify one big event, book trip and promote within the Club	Social Secretary	End of 2009
Organise at least four social events per year			